



ISF Securities Exchange

— We build your future with a difference —

About Us

ISF securities Exchange facilitates the transactions associated with both buying and selling of securities. Buyers and sellers of shares and stocks can track the price changes of securities from the stock markets (derivatives, equity etc.) in which they operate.

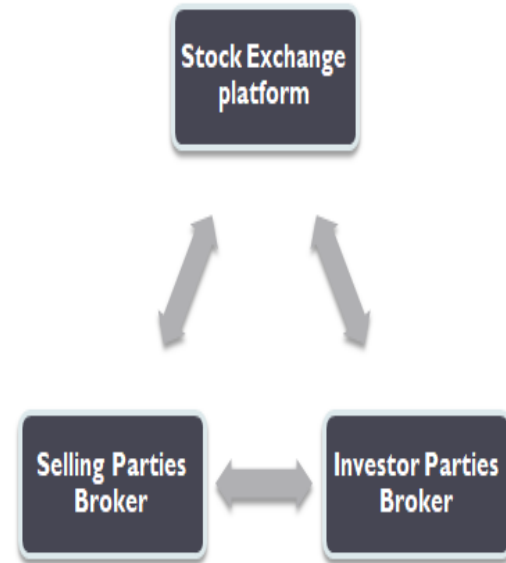
Role of Securities Management

1. Raising capital for businesses
2. Mobilising savings for investment
3. Facilitating company growth
4. Profit sharing
5. Corporate governance
6. Creating investment opportunities for small investors
7. Government capital-raising for development projects
8. Barometer of the economy



How does a securities exchange operate?

With the help of stockbrokers, the buyers and sellers participating in a stock market carry out their transactions. The brokers representing selling parties take their orders to the stock exchange floor and then find brokers representing parties willing to invest in similar stocks. If both parties agree to trade at the fixed price, the transaction takes place.



Requirements to trade in a securities exchange?

- ❖ Companies have to meet the requirements of the exchange in order to have their stocks listed and traded, but requirements vary by stock exchange.
- ❖ In India, Bombay Stock Exchange, which is the oldest stock exchange in Asia located in Dalal Street, Mumbai, India has requirements for a minimum market capitalisation of Rs 25 crore (Rs 250 million) and minimum public float equivalent to Rs 10 crore (Rs 100 million).



Easy Trading

- Trade from charts, chart book and Alert for strategy based trading

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Multiple market watch

- Multiple market watch available on a single screen

Features of ISF Securities Management

- A single platform for multiple exchanges such as BSE & NSE (Cash and F&O), Currency, Mutual Funds and IPOs
- Multiple market watch available on a single screen
- Multiple charts with tick-by-tick Intraday and End of Day charting powered with various studies
- Trade from charts, chart book and Alert for strategy based trading
- Apply studies such as Vertical, Horizontal, Trend, Retracement and Free lines
- User can save his own defined screen as well as a graph template, that is, saving the layout for future use
- User-defined alert settings on an input Stock Price trigger
- Shortcut key for FAST access to order placements and reports
- Online fund transfer activated with 14 Banks



Marketing Strategy

Financial Strategy



Revenue Stream

- Platform Member Subscription Charges
- Sale of Fraud & Scam Research Report



Source of Funds

- Seed Funding
- Grants
- Incubation by Accelerators
- Revenue YoY

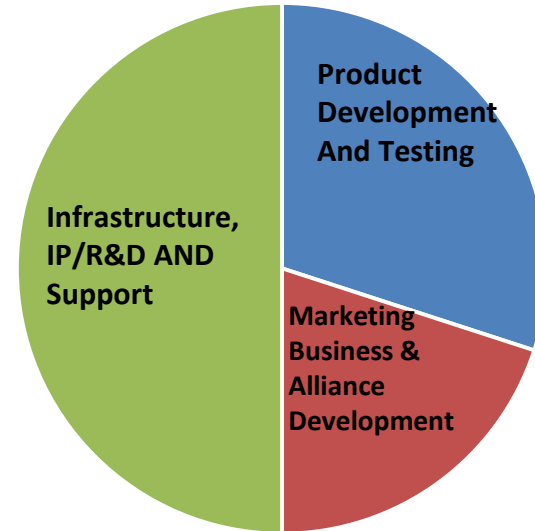


Application of Funds

Funds required is 2 Crores INR for a year for

- Product Development & Testing
- Marketing, Business & Alliance Development
- Infrastructure, IP/R&D and Support

Application of fund in year 1



■ Development ■ Marketing ■ Infrastructure & IP

Contact Us



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